

PRIVACY POLICY

Access Intelligence respects your right to privacy.

This Privacy Notice applies to personal information that we collect when you sign up to one of our awesome company events.

If you have any questions or concerns about our use of your personal information, then please contact us using the contact details provided at the bottom of this Privacy Notice.

WHAT DOES ACCESS INTELLIGENCE DO?

Access Intelligence is a tech innovator, delivering high quality SaaS products that address the fundamental business needs of more than 3,500 global brands in the PR, communications and marketing industries.

For more information about Access Intelligence, Vuelio and ResponseSource, please see the "About Us" sections of our Websites:

- <http://www.accessintelligence.com/about/>
- <https://www.vuelio.com/uk/about/>
- <https://www.responsesource.com/about/>

What personal information does Access Intelligence collect and why?

The personal information that we may collect about you broadly falls into the following categories:

• *Information that you provide to us*

When you sign up to one of our events, we may collect the following information: (i) First Name; (ii) Last Name; (iii) Email address; (iv) Job title; (v) Phone number; and (v) Company/organisation name. This information is used in order to help us effectively organise the event that you have expressed an interest to attend whilst keeping you informed of any updates or changes before it begins.

• *Information that we collect automatically*

When you visit our Websites, we may collect certain information automatically from your device.

Specifically, the information we collect automatically may include information like your IP address, broad geographic location (e.g. country or city-level location) and other technical information. We may also collect information about how your device has interacted with our Website, including the pages accessed and links clicked.

Collecting this information enables us to better understand the visitors and users, where they come from, and what content on our Website is of interest to them. We use this information for our internal analytics purposes and to improve the quality and relevance of our Website to our visitors.

Some of this information may be collected using cookies and similar tracking technology (collectively, "Cookies"). For further information about the types of Cookies we use, why, and how you can control Cookies, please see our [Cookie Notice](#).

WHO DOES ACCESS INTELLIGENCE SHARE MY PERSONAL INFORMATION WITH?

We may disclose your personal information to the following categories of recipients:

- to our group companies, third party services providers and partners who provide data processing services to us (for example, to support the delivery of, provide functionality on, or help to enhance the security of our Website), or who otherwise process personal information for purposes that are described in this Privacy Notice
- to any competent law enforcement body, regulatory, government agency, court or other third party where we believe disclosure is necessary (i) as a matter of applicable law or regulation, (ii) to exercise, establish or defend our legal rights, or (iii) to protect your vital interests or those of any other person;
- to an actual or potential buyer (and its agents and advisers) in connection with any actual or proposed purchase, merger or acquisition of any part of our business, provided that we inform the buyer it must use your personal information only for the purposes disclosed in this Privacy Notice; or
- to any other person with your consent to the disclosure.

OUR LEGAL BASIS FOR PROCESSING PERSONAL INFORMATION

We will collect personal information from you only: (i) where the processing is in our legitimate interests and not overridden by your rights; or (ii) where we have your consent to do so.

If we ask you to provide personal information to comply with a legal requirement, we will make this clear at the relevant time and advise you whether the provision of your personal information is mandatory or not (as well as of the possible consequences if you do not provide your personal information).

We collect and use your personal information on the basis of our legitimate interests (or those of any third party) in connection with:

- the organisation and facilitation of the event(s) that you have signed up to attend;
- our operation of our Websites (for example we collect information about usage and engagement with our Website to improve its functionality, personalisation and security);
- responding to any queries that you submit to us;
- detecting or preventing illegal activities; and
- where you have indicated an interest in receiving marketing information, providing you with newsletters containing regular news bulletins, details regarding our products and services, latest blog content, industry news and any other information which we consider you would find useful, interesting and/or of relevance;

We may have other legitimate interests and if appropriate we will make clear to you at the relevant time what those legitimate interests are. Where we do process your information on the basis of our legitimate interests, we will consider any consequences or impact it may have on you and will not rely on legitimate interests grounds if we think that our interests are outweighed by any negative impact the activities may have on you.

If you have questions about or need further information concerning the legal basis on which we collect and use your personal information, please contact us using the contact details provided under the [“How to contact us”](#) heading below.

WHERE WE STORE YOUR INFORMATION

Our Websites, software and data storage systems are all hosted in the UK and all of our development, support and operations are based in the EU. We may transfer your personal information to a country outside the European Economic Area (EEA); however, we will only do so if one of the following applies:

- the country to which the personal information is transferred is deemed to provide an adequate level of protection for personal information by the European Commission;
- the organisation to which the personal information is transferred has in place with us a specific contract approved by the European Commission which gives personal information the same protection it has in the EEA;
- you have explicitly consented to your personal information being transferred outside the EEA;
- the transfer is necessary for one of the reasons set out in the Data Protection Act 2018, the GDPR or any other applicable data protection legislation, including but not limited to: (a) the performance of a contract between you and us; (b) in order to protect your vital interests; (c) important reasons of public interest; or (d) the establishment, exercise or defence of legal claims.

SECURITY OF YOUR INFORMATION

We use appropriate technical and organisational measures to protect the information that we collect and process about you. The measures we use are designed to provide a level of security appropriate to the risk of processing your personal information.

By way of example, our Websites are hosted on Microsoft Azure’s fully secure data centres, with intrusion protection and intrusion detection in place with 24×7 monitoring.

DATA RETENTION

We retain personal information we collect from you where we have an ongoing legitimate business need to do so. For example, to keep in contact with you about our services or to comply with applicable legal, tax or accounting requirements.

When we have no ongoing legitimate business need to process your personal information, we will either delete or anonymise it or, if this is not possible (for example, because your personal information has been stored in backup archives), then we will securely store your personal information and isolate it from any further processing until deletion is possible.

YOUR DATA PROTECTION RIGHTS

You have the following data protection rights (subject to certain conditions and exemptions):

- If you wish to access, correct, update or request deletion of your personal information, you can do so at any time by contacting us using the contact details provided under the “How to contact us” heading below.
- In addition, you can object to processing of your personal information, ask us to restrict processing of your personal information or request portability of your personal information. Again, you can exercise these rights by contacting us using the contact details provided under the “How to contact us” heading below.
- You have the right to opt-out of marketing communications we send you at any time. You can exercise this right by clicking on the “unsubscribe” or “opt-out” link in the marketing e-mails we send you. To opt-out of other forms of marketing (such as postal marketing or telemarketing), then please contact us using the contact details provided under the “How to contact us” heading below.
- Similarly, if we have collected and process your personal information with your consent, then you can withdraw your consent at any time you can do so at any time by contacting us using the contact details provided under the “How to contact us” heading below. Withdrawing your consent will not affect the lawfulness of any processing we conducted prior to your withdrawal, nor will it affect processing of your personal information conducted in reliance on lawful processing grounds other than consent.
- You have the right to complain to a data protection authority about our collection and use of your personal information. For more information, please contact your local data protection authority.

When receiving telephone enquiries, we will only disclose personal data we hold on our systems if the following conditions are met:

(a) We will check the caller’s identity to make sure that information is only given to a person who is entitled to it.

(b) We will suggest that the caller put their request in writing if we are not sure about the caller’s identity and where their identity cannot be checked.

We respond to all requests we receive from individuals wishing to exercise their data protection rights in accordance with applicable data protection laws.

UPDATES TO THIS PRIVACY NOTICE

We may update this Privacy Notice from time to time in response to changing legal, technical or business developments. When we update our Privacy Notice, we will take appropriate measures to inform you, consistent with the significance of the changes we make. We will obtain your consent to any material Privacy Notice changes if and where this is required by applicable data protection laws.

You can see when this Privacy Notice was last updated by checking the “last updated” date displayed at the top of this Privacy Notice.

HOW TO CONTACT US

If you have any questions or concerns about our use of your personal information, please contact us using the following details:

Access Intelligence

The Johnson Building,

79 Hatton Garden,

London, EC1N 8AW

gdpr@vuelio.com